

http://www.logisztika-portal.hu/hirek_a_cason_koveti_a_bumerangban_voga_de_luciat.html

CASON follows Voga de Lucia in Bumeráng

The task of Sláger Radio listeners is to find Voga de Lucia, as he visits several Hungarian towns and cities in his road show truck. The DIWICON-M Personal Security device, developed by CASON will assist the players in tracking the radio showman.

This mobile phone sized GPS based device provides continuous real time information on the location of Voga de Lucia, whom players can monitor on the www.bumerang.hu Internet site from 7 to 10 a.m.

Those who find the popular showman of the program can get a boarding ticket from him that enters them in the drawing of ten lucky winners who will not just join the Bumeráng staff in Spain, but will take their friends on the trip as well.

The DIWICON-M system efficiently combines the advantages of Internet applications, GPS mobile devices and GPRS based communication. Several companies use the CASON's tracking system from the United States to Singapore, and now Bumeráng listeners can increase their chances to win if they monitor the movement of the "target person" with this device.